

THE RIGHT *stuff* INTERNATIONAL, INC.

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** For Immediate Release **

Boys Be... DVD 1 PLUS Artbox

Pre-book date: 1/31/2006 - Street date: 2/28/2006
Approximately 75 minutes, Dolby Digital Stereo, Color
Genre: Drama / Romance

DVD (English, Japanese, English Subtitles, English On Screen Translations)
Catalog#: RSDVD8050 Suggested Rating: 13+
ISBN: 1-57032-816-1
UPC#: 7-42617-8050-2-8
SRP: \$39.99

To celebrate the release of Masahiro Itabashi's smart, heartwarming, and undeniably unique romance story **BOYS BE...**, The Right Stuf International will be releasing a Collector's Edition artbox! The artbox includes DVD 1, and is made to hold the entire four-disc series!

About BOYS BE...

The Right Stuf International is proud to present **BOYS BE...!** Based on the bestselling *Boys Be...* manga, this thirteen-episode series is a romance story with a unique twist, from director **Masami Shimoda** (AI YORI AOSHI / MACROSS 7 / SABER MARIONETTE J), with character designs by **Itsuko Takeda** (GHOST IN THE SHELL / PARADISE KISS / MAGIC USER'S CLUB)!

Just another love story? No way! After ages about hearing what girls have to say about relationships, BOYS BE... steps forward to reveal the flip side of love – what's really going on from a guy's point of view! Meet Kyoichi, Makoto and Yoshihiko – three normal high school guys with just one thing on their minds: *girls*.

The quiet, artistic Kyoichi has been friends with the shining girls track star Chiharu, ever since they were young... But lately, his feelings for her have begun to change. Will he risk their longtime friendship for a chance at love?

Then there's the lecherous Makoto; self-proclaimed master of the rules of romance. Armed with the trusty *Dr. Mitsuboshi's Love Manual*, Makoto is ready to sweep the ladies off their feet! But when a moped accident lands this Casanova in the company of a beautiful nurse, will the book's advice be enough to win her over?

And Yoshihiko – a handsome, confident sports nut – is unfortunately a bit clueless in matters of the heart. When a beautiful girl surprises him with a tender kiss, he just can't stop thinking about her. Who is this mysterious stranger, and could she be his destiny?

Contains DVD 1 (episodes 1-3) plus a sturdy high-quality color artbox!

Bonus DVD content includes:

Special Dual Sided Cover, Line Art Gallery, Textless Opening, Character Bios, Japanese Voice Actor Reports, Director's Commentary, Scene Access, Right Stuf Trailers, English Audio, Japanese Audio, English Subtitles & On Screen Translations

What they're saying about Boys Be....

"Refreshing, humorous, touching, sexy... Highly recommended." - AnimeOnDVD.com
"For both the guys and the girls, this is definitely a title to watch out for." - AnimeTempy.com

Graphic of cover is located at <http://www.rightstuf.com/outgoing/sleeves/rsdvd8050.jpg>

Founded in 1987, The Right Stuf International ("TRSI") was one of the first players in the US Japanese Animation ("anime") industry. Dedicated to producing the highest quality products, TRSI selects a limited number of anime titles to focus on each year. With a product line ranging from anime classics like Astro Boy, Kimba, and Gigantor to the most modern comedies and dramas such as the Irresponsible Captain Tylor, His and Her Circumstances and Boogiepop Phantom, TRSI produces quality anime for fans of all ages! To learn more about TRSI, visit us on the web at www.rightstuf.com.

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